

July 25-27, 2025  
SOUTHERN CALIFORNIA EVENT

## 2025 Event sponsorship package



### THE WEST'S BEST BBQ ALL-IN-ONE OUTDOOR FAMILY FESTIVAL.

#### ABOUT THE BBQ MUSIC FEST

Large citywide event featuring the WORLD'S BEST BBQ Ribs, Pulled Pork, Tri-tip, Sausages, Chicken and more. The BBQ competition is fierce and the flavors rich as award-winning pitmasters battle local barbeque grillers to produce the best that their secret recipes have to offer. This BBQ extravaganza and music oriented event is an all-in-one outdoor family festival. With live entertainment, dancing, free souvenir E-photo, smokin' food court, VIP Lounge, carnival rides and games, two stages, cool critter show and critter close encounter interactive experience, karaoke lounge with live band, local artisans and adult beverages, live sports tent, all in a festive atmosphere, this is a great event for all ages. 10,000 festival goers attend.

#### LOCATION

The event is held at Oso Viejo Community Park located in the City of Mission Viejo. Take the La Paz Road exit off Interstate 5. Nearest cross streets are La Paz Road and Marguerite Parkway.

#### DEMOGRAPHICS

Predominantly White, Asian, Hispanic families. Median household income is \$136,071. Overall median age is 46 years. Working middle class families. 77% Home Ownership.

#### PAST MEDIA COVERAGE AND ASSOCIATION

Local TV and Newspapers, Radio, Social Media, News TV Stations, Flyers, Local Magazines, Matilda and the Ramsey Bunch Show, CBS, Print and Digital Advertisements, Listings, ENewsletters, Movie Theaters, and official website.

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### SPONSORSHIP OPPORTUNITIES

Title Sponsor (exclusive)	\$10,000
Beer	\$5,000+
Gold Sponsor (2 avail.)	\$5,000
Stage (exclusive)	\$2,500
Auto per car/day	\$1,500
Sampling per day	\$1,000+
Associate Sponsor	\$1,500

#### SPONSORS RECEIVE:

- 10x10 Canopy, w/sidewall, electricity, tables & chairs
- Name and logo on Print Media and Press Release
- Company Name Recognition from Main Stage/Stage Banner
- Onsite & Social Media Recognition
- Logo on select TV Commercials
- Digital Screen Commercials at Souvenir E-Photo Booth and more.
- Logo on Official Website BBQMusicFest.com

CUSTOM SPONSORSHIP  
PACKAGES ARE AVAILABLE.



EMAIL: [SPONSORS@BBQMUSICFEST.COM](mailto:SPONSORS@BBQMUSICFEST.COM)

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